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About Sleep Guru Pillow World

At Sleep Guru Pillow World, we believe sleep isn't a luxury it's a necessity. The right pillow doesn't just support your head; it supports your health, your energy, and how you show up every day.

That's why we don't just make pillows we design them with purpose.

We understand that no two sleepers are the same. Whether you sleep on your back, side, or stomach, your pillow should adapt to you not the other way around.

Our focus is on creating pillows that deliver the perfect balance of comfort, support, and durability.

Every Sleep Guru pillow is crafted using carefully selected materials and construction techniques that are built for real life from breathable fabrics and supportive fillings to long-lasting shape retention that holds up through commercial use and everyday sleep.

We look beyond trends and focus on what truly matters:

- Proper neck and spine alignment
- Consistent comfort night after night
- Materials that perform under pressure
- Quality that lasts

Because when you sleep better, everything gets better. At Sleep Guru Pillow World, our mission is simple to help you find your perfect pillow.



Select your Feel

Select your Feel



Soft Gentle Firm

Choose your Size

Choose your Size

Standard 45 × 70cm

King 50 × 90cm

Continental 80 × 80cm

Customize your Height



WE'VE DEVELOPED A PILLOW FOR EVERYONE

We understand that comfort is not one-size-fits-all. That's why we offer full flexibility in both size and height, allowing you to create a pillow that suits your exact needs.

Whether you require standard sizing, oversized options, or custom dimensions, we manufacture to your specification. Height can also be adjusted to provide the right level of support, ensuring proper alignment and maximum comfort.

From hospitality to personal use, we tailor every pillow to deliver the perfect fit because the right support makes all the difference.

Hydro-cool Gel Infused



Cooling Gel
Infusion



Air flow
technology

Activated Charcoal Foam



Infused
Technology



Naturally
Hypoallergenic

Infused CBD Foam



Regulates
Sleep



Calm And
Soothing

EXPERIENCE



MOULDED PILLOW COLLECTION



Infused CBG Foam

The Infused CBD Foam Pillow is a refined blend of comfort and innovation, designed to enhance your sleep experience. Its structured support and infused materials promote relaxation, while the breathable design ensures lasting comfort and durability.



Hydro Cool Gel

The Hydro-Cool Gel Pillow combines advanced cooling technology with supportive comfort, designed for a refreshing sleep. Its ventilated structure enhances airflow, while the premium foam maintains shape and durability over time.



Activated Charcoal Foam

The Activated Charcoal Foam Pillow offers a balance of freshness and support, designed for a cleaner sleep environment. Its breathable structure helps reduce odours, while the durable foam provides consistent comfort night after night.



MEMORY CLASSIC

The Memory Classic +2cm is a refined extension of our core design, offering a slightly elevated profile for enhanced comfort and support. Its structured form gently adapts to the shape of the head and neck, promoting better alignment while maintaining a balanced, supportive feel.

Designed for those who prefer a touch of added height, it delivers consistent comfort and durability, making it a versatile choice for both everyday use and premium environments.

+2cm

MEMORY CLASSIC

The Memory Classic +3cm combines elevated support with dependable comfort, designed to improve alignment and overall sleep quality. Its increased height provides a more supportive profile, while the moulded structure ensures it retains its shape over time.

Ideal for those seeking a more lifted feel, it offers a perfect balance between comfort and stability, suited for a variety of sleeping preferences.

+3cm

MEMORY CLASSIC

The Memory Classic +5cm is designed for maximum elevation and enhanced support, delivering a more pronounced profile for deeper comfort. Its structured design promotes optimal alignment of the head and neck, helping to reduce pressure and improve rest.

Crafted for durability and long-lasting performance, it is the ideal choice for those who require additional height without compromising on comfort or quality.

+5cm



SIDE SLEEPER

Ergonomic contour design that supports the neck and spine for improved alignment and comfort.



DUAL PILLOW

Layered support system combining softness and structure for balanced comfort.



COMBO PILLOW

Dual-fill construction offering a mix of support and plush comfort in one pillow.



GRANULATED LATEX PILLOW

Breathable, adjustable latex fill that adapts to your shape for responsive support.



LATEX CONTOUR PILLOW

Natural latex core with contoured shape for firm support and pressure relief.



LATEX CLASSIC PILLOW

Supportive latex core with a classic shape, offering durability and consistent comfort.



EXPERIENCE

Designed for adaptive comfort, this pillow is filled with high-quality granulated fibre that gently adjusts to the shape of your head and neck. It offers a soft, plush feel while still providing the support needed for a restful night's sleep. Lightweight, breathable, and easy to maintain, it's ideal for everyday use in both hospitality and healthcare environments.



BALL FIBRE PILLOW

Resilient fibre balls that maintain shape while delivering balanced comfort and support.



GRANULATED MEMORY FOAM

Adaptive foam clusters that contour to the head and neck for pressure relief and support.



PEARL FIBRE

Filled with thousands of soft fibre spheres, delivering a plush feel with consistent support and excellent shape retention.



CHIP LATEX

Breathable shredded latex fill offering responsive support, airflow, and long-lasting durability.



DREAM FIBRE

Ultra-soft, airy fibre fill designed for a light, cloud-like sleeping experience.



SYNTHETIC FIBRE

Ultra-soft fibre fill that delivers a light, cloud-like feel for gentle, comfortable support.

