



NOLMITZ PROJECTS

& HOSPITALITY
CONSULTANTS

THE LOBBY

THE RECEPTION IS THE FIRST THING GUESTS SEE WHEN THEY WALK IN A HOTEL, A FUNDAMENTAL “SHOWCASE” TO ACHIEVE A FAVORABLE FIRST IMPRESSION THAT WILL MAKE THEM FEEL AT HOME AND ALLOW THE ACCOMMODATION TO MEET THEIR EXPECTATIONS.

FLOORS, WALLS OR FURNITURE WITH MARBLE DETAILS TRANSMIT ELEGANCE AND LUXURY, AND PROVIDE A RENEWED AND MODERN AIR, ALTHOUGH IN EXCESS THEY CAN PROVOKE A CERTAIN COLDNESS.

WITH RESPECT TO WOOD, THE OPPOSITE IS TRUE: IT GIVES US A WARMER AND COZY LOOK, WHICH LEAVES THE WAY OPEN TO THE COMBINATION WITH COMPLEMENTS OF ANY DECORATIVE STYLE.

IN THE CASE OF CERAMICS OR STONE, THESE ARE THE STAR MATERIALS FOR COVERING THE WALLS OF A HALL AND, IF WE COMBINE THEM WITH WOOD, WE CAN OBTAIN EXCELLENT RESULTS.

ONE OF THE SMARTEST DECISIONS WHEN PLANNING THE DECORATION OF A HOTEL IS TO CHOOSE A RESISTANT FLOORING THAT CAN WITHSTAND THE HIGH TRAFFIC OF PEOPLE, SUITCASES, ETC.

THE COUNTER IS THE UNQUESTIONABLE PROTAGONIST OF A HOTEL RECEPTION, AND IT IS THE AXIS AROUND WHICH THE REST OF THE ELEMENTS ARE ARTICULATED AND DISTRIBUTED.

THE COUNTER NOT ONLY SERVES TO PROPERLY SERVE GUESTS: IT IS ALSO A SPACE DESIGNED TO ENHANCE THEIR EXPERIENCE.

THE FURNITURE IN THE RECEPTION OF A HOTEL SHOULD INCLUDE STRATEGIC PIECES TO IMPROVE THE CUSTOMER EXPERIENCE, ALWAYS SEEKING COHERENCE WITH ITS SERVICES.

ALTHOUGH IT ADMITS AN EXTRAVAGANT OR AVANT-GARDE POINT, THE DESIGN OF A HOTEL RECEPTION IS USUALLY ARTICULATED AROUND THREE MAJOR DECORATIVE STYLES: MODERN SCANDINAVIAN, RUSTIC AND CONTEMPORARY-MINIMALIST.

LOBBY INSPO

A HOTEL LOBBY IS OFTEN USED AS A TRANSITION AREA. HOWEVER, WE THINK THAT IT IS ONE OF THE MOST IMPORTANT PARTS OF A HOTEL. WHY? BECAUSE IT IS THE FIRST PLACE THE HOTEL GUESTS SEE, AND GETTING A POSITIVE FIRST IMPRESSION IS ESSENTIAL.

OVER THE YEARS, LOBBIES HAVE BECOME A CRUCIAL PART IN A HOTEL. NOW, THEY ACT AS MEETING SPACES WHERE COLLABORATING AND WORKING, RESTING AREAS, OR PLACES TO HAVE A LEISURELY COFFEE.

FLOORING

YOU ONLY GET ONE CHANCE TO MAKE A FIRST IMPRESSION. IN MOST COMMERCIAL FLOORING SETTINGS - WHETHER IT BE HEALTHCARE, HOSPITALITY, EDUCATION, OR EVEN RETAIL - THE FIRST AREA PEOPLE ENCOUNTER IS THE LOBBY. THIS MAKES DESIGN OF THE LOBBY AN ESPECIALLY CRITICAL COMPONENT OF ANY NEW OR RENOVATED FLOORING PROJECT.

LIGHTING

LIGHTING AFFECTS OUR SENSES AND EMOTIONS, SO WE NEED TO ADAPT TO THE GUESTS NEEDS AND TO WHAT WE WANT TO GET, FOR EXAMPLE, IF YOU INTEND TO CREATE A WARM, SOFT AND CALM ATMOSPHERE, INDIRECT LIGHTING IS THE BEST CHOICE. DOWNLIGHTS OR EVEN LED STRIPS ARE RECOMMENDED TO PROVIDE A COMFORTABLE SPACE.

IT IS IMPORTANT NOT TO FORGET TO ILLUMINATE THE RECEPTION, AS IT IS NECESSARY TO MAKE IT SEEM LIGHT AND WELCOMING.

SMELL

SCENT IS LINKED TO BOTH EMOTIONS AND MEMORY. HAVING THE RIGHT SCENT CAN CREATE A PLEASANT ATMOSPHERE IN THE LOBBY AND LEAVE A STRONG IMPRESSION FOR A LONG TIME AFTER CHECKOUT. AND IF YOU AREN'T ALREADY USING SMELL AS PART OF YOUR HOTEL LOBBY EXPERIENCE, YOU MIGHT NEED TO CATCH UP. ACCORDING TO A 2015 BLOOMBERG REPORT, HOTELS SPEND AROUND \$300 MILLION ANNUALLY ON THEIR SCENT BRANDING.

SOUND

A GREAT LOBBY PLAYLIST IS ANOTHER IMPORTANT ASPECT OF A HOTEL LOBBY'S LAYOUT AND DESIGN. AN OVERALL SOUND SYSTEM SHOULD ALSO BE INCORPORATED INTO THE PLANNING STAGES TO ENSURE THAT THE SPACE IS AS COMFORTABLE AS POSSIBLE. THE SPEAKERS SHOULD BE EVENLY DISTRIBUTED AND NOT OVERWHELMING IN ANY ONE AREA FOR MAXIMUM COMFORT. ADD SOME HOTEL BACKGROUND MUSIC TO SET THE MOOD.

MODERN FURNITURE

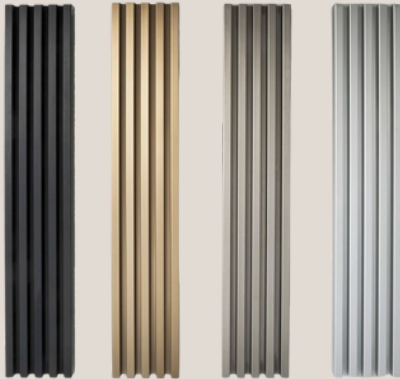
MODERN CHAIRS ARE ALWAYS A WONDERFUL ADDITION TO A HOTEL LOBBY TO PROVIDE ALL THE COMFORT AND LUXURY DESIRED BY GUESTS.



DELUXE

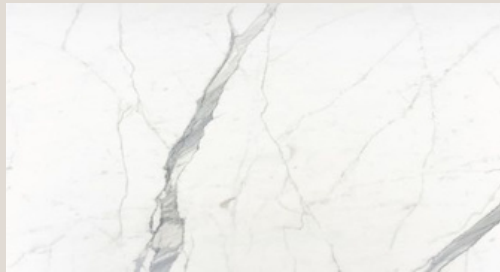


Timeless White



WOODEN WALL ART

FOUR DIFFERENT COLOURS OF WOODEN WALL ART THAT CAN BE USED FOR THIS LOOK AND FEEL



BIG MARBLE SLABS

MARBLE TILE IS MORE THAN JUST A LUXURIOUS STONE. ITS DURABILITY AND CLASSIC ATTRIBUTES MAKE IT A TRULY PRICELESS INVESTMENT THAT WILL STAND THE TEST OF TIME.



LIGHT GREY FLOORING

FROM AN AESTHETIC PERSPECTIVE, IT WELCOMES VISITORS TO A SPACE AND COMMUNICATES ONE'S BRAND OR MISSION

DELUXE LOOK AND FEEL

WITH A PURE WHITE MARBLE LOOK AND FEEL SPICED UP WITH COATED WOOD, THIS LOBBY WILL GIVE YOUR GUEST A SENSE OF LUXURY AND CLEANLINESS



PLANTS

PLANTS ABSORB POLLUTANTS AND RELEASE OXYGEN. THEY ARE ALSO KNOWN TO HELP FIGHT ALLERGIES. THEY RELEASE MOISTURE IN THE AIR, AND THIS REDUCES AIRBORNE ALLERGENS THEREBY DECREASING THE ODDS OF AIRBORNE ALLERGIES LIKE ITCHING THROAT, EYE, NOSE, AND MUCH MORE. THEY ALSO CREATE A GREEN IDENTITY.

LIGHTING

LIGHTS ARE ESSENTIAL TO DEFINE A LOBBY'S PERSONALITY AND MAKES GUESTS FEEL WARM AND WELCOMED. WALL LIGHTS, BIG PENDANT LIGHTS, FLOOR LAMPS CREATE A SENSE OF ELEGANCE



FURNITURE

THE BENEFITS OF WHITE

- IT CREATES SPACE...
- IT GIVES A CLEAN, FRESH FEEL WHICH IS PERFECT ALL YEAR ROUND.
- IT FRAMES THE CENTREPIECE
- WHITE IS A STANDARD PAINT COLOUR WHICH YOU CAN FIND ANYWHERE - THIS MEANS WHITE FURNITURE LASTS A LONG TIME AS IT IS EASY TO TOUCH UP AND REPAIR.



THE COUNTER

WHEN CHOOSING A COUNTER FOR THE RECEPTION OF A HOTEL, WE MUST TAKE INTO ACCOUNT ANOTHER IMPORTANT ELEMENT: ITS BACK WALL, WHICH WILL BECOME THE MAIN FOCUS OF ATTENTION OF THE HALL.

CORRIDORS AND SPACES



WHILST THE BEDROOM AND A GOOD NIGHT'S SLEEP ARE THE MAIN ATTRIBUTES OF WHAT THE GUEST WANTS FROM A STAY IN AN HOTEL, THE IMPRESSION CREATED BY THE CORRIDOR CAN ALSO BE KEY TO THE GUEST'S EXPERIENCE.



A TOUCH OF GOLD TO THE STAIRWAY IS JUST A SYMBOL OF LUXURY THAT YOU WANT TO BRING TO YOUR GUEST'S ATTENTION



LUXURIOUS
FINISHING
TOUCHES WITH
CARPETS OR
POLISHED TILES





SPACES



RESTAURANT

TRY TO DIFFERENTIATE THE HOTEL RESTAURANT DESIGN FROM THE REST OF YOUR HOTEL, IN ORDER TO GIVE TO YOUR GUESTS A NEW PLACE TO DISCOVER THAT WILL REFRESH THEIR EXPERIENCE AND HIGHLIGHT A DIFFERENT ASPECT OF YOUR PROPERTY.



WHEN VISITING A NEW DESTINATION, TRAVELLERS WANT TO EXPLORE THE SURROUNDING AREA AND ITS LOCAL CULTURE AS MUCH AS POSSIBLE. MAKING YOUR HOTEL RESTAURANT LOOK LIKE A TRUE HOT-SPOT OF THE CITY (EVEN IF IT ONLY WELCOMES HOTEL GUESTS), WOULD MAKE IT EVEN MORE ATTRACTIVE AND SUCCESSFUL. THEREFORE, BUILD A SEPARATE BRAND IDENTITY FOR YOUR RESTAURANT AND MAKE YOUR GUESTS FEEL LIKE THEY ARE GOING SOMEWHERE ELSE FOR DINNER, EVEN IF IT IS JUST BY THE SWIMMING POOL!



DINING

PLACE IDENTITY IS ONE OF THE MOST IMPORTANT FACTORS THAT INFLUENCES YOUR GUESTS' EXPERIENCE. BREAKFAST IS INCLUDED IN MOST OF YOUR HOTEL RESERVATIONS AND YOUR GUESTS EXPECT TO RECEIVE THE BEST! AS THE BREAKFAST ROOM IS WHERE ALMOST ALL OF YOUR GUESTS WILL BEGIN THEIR DAY, MAKE SURE TO CHOOSE A SPACIOUS, NATURALLY LIT AND PLEASANT LOCATION. HOWEVER, AS BEAUTIFUL AS YOUR BREAKFAST ROOM MIGHT BE, YOU SHOULD KEEP IN MIND THAT NOBODY LIKES TO EAT DINNER WHERE THEY HAVE HAD BREAKFAST SINCE THEY ALWAYS PREFER TO LIVE A DIFFERENT AND UNIQUE EXPERIENCE. SO, BUILD YOUR MAIN RESTAURANT AT A DIFFERENT SPOT, EVEN IF THIS WILL MAKE IT A BIT SMALLER. IT IS ALWAYS BETTER TO HAVE A SMALL & SUCCESSFUL RESTAURANT THAN A BIG, EMPTY DINING HALL WITHOUT IDENTITY.



MURALS AND ARTWORK



TODAY'S MURALS ARE BIG, BOLD AND EDGY. THEY CAN SET THE TONE FOR THE RESTAURANT'S DESIGN AS A WHOLE AND SOMETIMES SERVE AS A SOCIAL MEDIA IDENTIFIER, APPEARING IN THE BACKGROUND OF SELFIES OR FOOD SHOTS.

ART HAS ALWAYS BEEN AN ELEMENT IN RESTAURANT DESIGN, BUT MORE RECENTLY MURALS, BOTH INSIDE AND OUTSIDE, HAVE BECOME A KEY FOCAL POINT AND BRAND SYMBOL FOR VENUES OF ALL TYPES.

BOOTHS

The Silent Marketing Manager



MAKE A SPECIAL PHOTO SHOOT AND BUILD A UNIQUE WEBSITE FOR YOUR RESTAURANT. BEGIN A NEW, PARALLEL PROMOTION OF YOUR RESTAURANT AND ENFORCE BOTH YOUR RESTAURANT AS WELL AS YOUR OVERALL HOTEL SALES.





BEDROOM



THE WHOLE FOCAL POINT OF A LUXURIOUS HOTEL IS THE BEDROOM. THE OVERSIZED COMFORTABLE BED, SOFT LIGHTING AND FLOOR TO CEILING WINDOWS ARE THE EPITOME OF LIVING LARGE.

BATHROOM



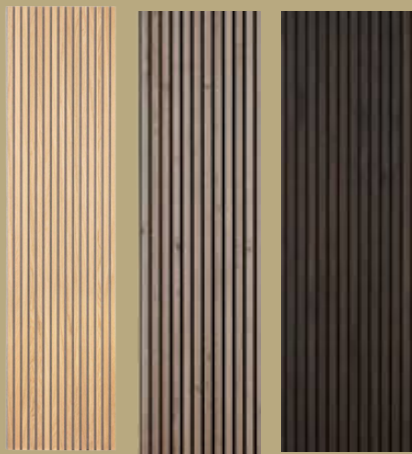
BLACK AND
WHITE
BATHROOMS
ARE TIMELESS,
ELEGANT, AND
ADAPTABLE TO
ANY STYLE.

COTEMPORARY WOOD



CLEAN LINES, WARM TONES

LOBBY INSPO



WOODEN WALL ART

THE DIFFERENT COLOURS OF WOODEN WALL ART THAT CAN BE USED FOR THIS LOOK AND FEEL



NATURAL STONE WALL CLADDING

CREATES ELEGANCE AND VISUAL APPEAL



POLISHED CONCRETE OR EPOXY FLOORS

FROM AN AESTHETIC PERSPECTIVE, IT WELCOMES VISITORS TO A SPACE AND COMMUNICATES ONE'S BRAND OR MISSION

SIMPLE SOPHISTICATED LOOK AND FEEL

SIMPLICITY, SUBTLE SOPHISTICATION, DELIBERATE USE OF TEXTURE, AND CLEAN LINES. THE INTERIORS TEND TO SHOWCASE SPACE RATHER THAN THINGS. THE PALETTE IS OFTEN PUNCHED UP AND ACCENTED WITH BRIGHT AND BOLD COLORS THAT PLAY AGAINST NEUTRALS.



FURNITURE

FURNITURE PIECES SHOULD BE SIMPLE AND SLEEK WITH AN UNCLUTTERED LOOK



PLANTS

PLANTS ABSORB POLLUTANTS AND RELEASE OXYGEN. THEY ARE ALSO KNOWN TO HELP FIGHT ALLERGIES. THEY RELEASE MOISTURE IN THE AIR, AND THIS REDUCES AIRBORNE ALLERGENS THEREBY DECREASING THE ODDS OF AIRBORNE ALLERGIES LIKE ITCHING THROAT, EYE, NOSE, AND MUCH MORE. THEY ALSO CREATE A GREEN IDENTITY.



LIGHTING

LIGHTS ARE ESSENTIAL TO DEFINE A LOBBY, S PERSONALITY AND MAKE GUESTS FEEL WARM AND WELCOMED. RECESSED WALL LIGHTS, BIG PENDANT LIGHTS, FLOOR LAMPS...

THE COUNTER

THE CENTRAL OBJECT FOR A GUEST IS THE COUNTER. IT NEEDS TO FIT CONCISELY IN THE ATMOSPHERE OF THIS ROOM TO CREATE A HARMONIOUS LOOK. WHEN CHOOSING A COUNTER FOR THE RECEPTION OF A HOTEL, WE MUST TAKE INTO ACCOUNT ANOTHER IMPORTANT ELEMENT: ITS BACK WALL, WHICH WILL BECOME THE MAIN FOCUS OF ATTENTION OF THE HALL.



CORRIDORS AND SPACES



CLADDING YOUR STAIRCASE WITH MARBLE AND WOOD RESULTS IN A SPECTACULAR CENTRAL FEATURE AND GIVES YOUR HALLWAY A LUXURIOUS APPEAL





AN EDGY YET WARM
LOOK IS CREATED
BY BLENDING
DIFFERENT
TEXTURES AND
COLOURS IN WALLS,
FLOORS AND
FURNITURE



SPACES



SPACES





RESTAURANT







DINING

PLACE IDENTITY IS ONE OF THE MOST IMPORTANT FACTORS THAT INFLUENCES YOUR GUESTS' EXPERIENCE. BREAKFAST IS INCLUDED IN MOST OF YOUR HOTEL RESERVATIONS AND YOUR GUESTS EXPECT TO RECEIVE THE BEST! AS THE BREAKFAST ROOM IS WHERE ALMOST ALL OF YOUR GUESTS WILL BEGIN THEIR DAY, MAKE SURE TO CHOOSE A SPACIOUS, NATURALLY LIT AND PLEASANT LOCATION. HOWEVER, AS BEAUTIFUL AS YOUR BREAKFAST ROOM MIGHT BE, YOU SHOULD KEEP IN MIND THAT NOBODY LIKES TO EAT DINNER WHERE THEY HAVE HAD BREAKFAST SINCE THEY ALWAYS PREFER TO LIVE A DIFFERENT AND UNIQUE EXPERIENCE. SO, BUILD YOUR MAIN RESTAURANT AT A DIFFERENT SPOT, EVEN IF THIS WILL MAKE IT A BIT SMALLER. IT IS ALWAYS BETTER TO HAVE A SMALL & SUCCESSFUL RESTAURANT THAN A BIG, EMPTY DINING HALL WITHOUT IDENTITY.



MURALS AND ARTWORK



TODAY'S MURALS ARE BIG, BOLD AND EDGY. THEY CAN SET THE TONE FOR THE RESTAURANT'S DESIGN AS A WHOLE AND SOMETIMES SERVE AS A SOCIAL MEDIA IDENTIFIER, APPEARING IN THE BACKGROUND OF SELFIES OR FOOD SHOTS.

ART HAS ALWAYS BEEN AN ELEMENT IN RESTAURANT DESIGN, BUT MORE RECENTLY MURALS, BOTH INSIDE AND OUTSIDE, HAVE BECOME A KEY FOCAL POINT AND BRAND SYMBOL FOR VENUES OF ALL TYPES.

BEDROOM



THE FOCAL POINT OF A CONTEMPORARY HOTEL BEDROOM IS THE OVERSIZED COMFORTABLE BED, SOFT LIGHTING AND INCREDIBLY INVITING SOFT TEXTURES AND WARM WOOD FURNISHINGS—MAKING YOU FEEL RIGHT AT HOME.



BATHROOM

NEUTRAL COLOURED
BATHROOMS ARE
CLEAN AND CALM AND
ARE ADAPTABLE TO
ANY STYLE.



MODERN CLASSIC



BOLD, TIMELESS ELEGANCE

LOBBY INSPO



WOODEN WALL ART

THE DIFFERENT COLOURS OF WOODEN WALL ART THAT CAN BE USED FOR THIS LOOK AND FEEL



BIG MARBLE SLABS

MARBLE TILE IS MORE THAN JUST A LUXURIOUS STONE. ITS DURABILITY AND CLASSIC ATTRIBUTES MAKE IT A TRULY PRICELESS INVESTMENT THAT WILL STAND THE TEST OF TIME.



MARBLE LIKE FLOORING AND LARGE AREA RUGS

CREATES WARM AND COZY FEELING THAT WELCOMES VISITORS TO A SPACE

THE PERFECT BLEND OF MODERN + TRADITIONAL... AKA TIMELESS

SLEEK, SIMPLE, CONTEMPORARY LINES OF THE MODERN DESIGN STYLE PAIRED WITH TRADITIONAL FURNITURE

FURNITURE

FURNITURE
PIECES
SHOULD MAKE
A BOLD
STATEMENT
BUT AT THE
SAME TIME BE
SIMPLE AND
UNCLUTTERED



PLANTS

PLANTS ABSORB POLLUTANTS AND
RELEASE OXYGEN. THEY ARE ALSO
KNOWN TO HELP FIGHT ALLERGIES. THEY
RELEASE MOISTURE IN THE AIR, AND
THIS REDUCES AIRBORNE ALLERGENS
THEREBY DECREASING THE ODDS OF
AIRBORNE ALLERGIES LIKE ITCHING
THROAT, EYE, NOSE, AND MUCH MORE.
THEY ALSO CREATE A GREEN IDENTITY.



LIGHTING

LIGHTS ARE ESSENTIAL TO
DEFINE A LOBBY'S
PERSONALITY AND MAKE
GUESTS FEEL WARM AND
WELCOMED. WALL LIGHTS,
BIG PENDANT LIGHTS AND
FLOOR LAMPS



THE COUNTER

THE CENTRAL OBJECT FOR A
GUEST IS THE COUNTER. IT
NEEDS TO FIT CONCISELY IN
THE ATMOSPHERE OF THIS
ROOM TO CREATE A
HARMONIOUS LOOK.
WHEN CHOOSING A COUNTER
FOR THE RECEPTION OF A
HOTEL, WE MUST TAKE INTO
ACCOUNT ANOTHER IMPORTANT
ELEMENT: ITS BACK WALL,
WHICH WILL BECOME THE MAIN
FOCUS OF ATTENTION OF THE
HALL.



CORRIDORS AND SPACES



A TOUCH OF
GOLD/ BRONZE
TO THE
STAIRWAY IS
JUST A SYMBOL
OF LUXURY
THAT YOU
WANT TO BRING
TO YOUR
GUEST'S
ATTENTION



EDGY YET
SOPHISTICATED
SPACES ARE
CREATED WITH
A BLEND OF
TEXTURES AND
COLOURS ON
WALLS AND
FLOORS



SPACES



SPACES





MURALS AND ARTWORK



TODAY'S MURALS ARE BIG, BOLD AND EDGY. THEY CAN SET THE TONE FOR THE RESTAURANT'S DESIGN AS A WHOLE AND SOMETIMES SERVE AS A SOCIAL MEDIA IDENTIFIER, APPEARING IN THE BACKGROUND OF SELFIES OR FOOD SHOTS.

ART HAS ALWAYS BEEN AN ELEMENT IN RESTAURANT DESIGN, BUT MORE RECENTLY MURALS, BOTH INSIDE AND OUTSIDE, HAVE BECOME A KEY FOCAL POINT AND BRAND SYMBOL FOR VENUES OF ALL TYPES.

BEDROOM



THE WHOLE FOCAL POINT OF A LUXURIOUS HOTEL ROOM IS THE BEDROOM. THE OVERSIZED COMFORTABLE BED, SOFT LIGHTING AND FLOOR TO CEILING WINDOWS ARE THE EPITOME OF LIVING LARGE.



BATHROOM



WHITE
BATHROOMS
ARE TIMELESS,
ELEGANT, AND
ADAPTABLE TO
ANY STYLE.

MODERN



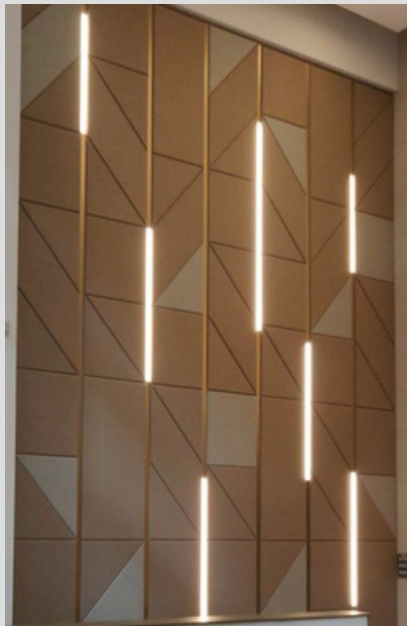
SIMPLE SOPHISTICATION

LOBBY INSPO



WALL ART

GEOMETRIC WALL
ART PANELS
MADE FROM
WOOD, MIRROR
AND METAL
INSERTS CREATE
AN EDGY MODERN
LOOK



POLISHED CONCRETE OR FLOORING

MAKES A STATEMENT, IS
AESTHETICALLY PLEASING AND IS
EASY TO MAINTAIN

CLEAN LOOK WITH POPS OF COLOUR

CLEAN LINES, NATURAL HUES WITH BRIGHT COLOUR ACCENTS AND
WOOD PROVIDE A CHARMING AND PLAYFUL ATMOSPHERE.



FURNITURE

FURNITURE PIECES SHOULD BE SIMPLE AND UNCLUTTERED BUT LIVELY



LIGHTING

LIGHTS ARE ESSENTIAL TO DEFINE A LOBBY'S PERSONALITY AND MAKES GUESTS FEEL WARM AND WELCOMED. RECESSED LIGHTS, BIG PENDANT LIGHTS, FLOOR LAMPS...



PLANTS

PLANTS ABSORB POLLUTANTS AND RELEASE OXYGEN. THEY ARE ALSO KNOWN TO HELP FIGHT ALLERGIES. THEY RELEASE MOISTURE IN THE AIR, AND THIS REDUCES AIRBORNE ALLERGENS THEREBY DECREASING THE ODDS OF AIRBORNE ALLERGIES LIKE ITCHING THROAT, EYE, NOSE, AND MUCH MORE. THEY ALSO CREATE A GREEN IDENTITY.



THE COUNTER

THE PERFECT COMBINATION OF ELEMENTS SUCH AS WOOD, METALS, NATURAL STONE AND GLASS ARE BLENDED TO CREATE AN OUSTANDING MODERN RECEPTION COUNTER

CORRIDORS AND SPACES



CLADDING YOUR STAIRCASE WITH MARBLE AND WOOD RESULTS IN A SPECTACULAR CENTRAL FEATURE AND GIVES YOUR HALLWAY A LUXURIOUS APPEAL









BEDROOM



BATHROOM



MINIMALIST FLOATING VANITIES, CONCEALED CISTERNS AND BOLD SHOWER WALLS CREATE THE PERFECT MODERN LOOK IN BATHROOMS

SAFARI/ BUSH LODGE

SAFARI LODGE INTERIORS ARE EASY GOING, PRACTICAL, NATURAL, VERSATILE, AND ABOVE ALL EXTREMELY COSY AND WELCOMING. THEY CONNECT BOTH INTERIORS AND EXTERIORS LIKE NO OTHER STYLE DOES. THE STYLE DERIVES ITS COLOR SCHEME FROM THE (USUALLY: AFRICAN) LANDSCAPE, MAKES CREATIVE AND MOSTLY UNTREATED USE OF NATIVE MATERIALS, OPENS UP THE SPACE TO THE EXTERIORS THROUGH LARGE WINDOWS OR BY SIMPLY FORGETTING ABOUT WINDOWS ALTOGETHER, AND MAY EVEN GO AS FAR AS TO RELEGATE PARTICULAR ROOM ELEMENTS (SUCH AS A SHOWER) TO THE OUTSIDE.

IF YOU ASSOCIATE SAFARI LODGE STYLE MERELY WITH RELATIVELY BASIC INTERIORS FEATURING THATCHED ROOFS, HEAVY WOOD FURNITURE, MOSQUITO NETS, THE OBLIGATORY AFRICAN MASK, BUFFALO HORNS AND LINEN SOFT FURNISHINGS, YOU MAY BE IN FOR A SURPRISE! OF COURSE, THOSE INTERIORS EXIST BUT THEY DO NOT REPRESENT THE ENTIRE SPECTRUM OF THE SAFARI LODGE STYLE OUT THERE IT IS NOT UNCOMMON TO GLAM UP THE STYLE QUITE A BIT, MAKING IT LOOK LUXURIOUS AND FANCY WHILE RETAINING A SENSE OF NATIVE SIMPLICITY AND A WONDERFULLY RUSTIC FEEL. IN FACT, UPON ENTERING AN UPSCALE SAFARI LODGE, YOU MAY BE FACED WITH GLAMOROUS FABRICS, INTRICATE CARVINGS, FANCY BATHROOM FIXTURES.

LUXURY



A LUXURIOUS LOOK AND FEEL IS ACHIEVED WITH MARBLE AND STONE, AND BY INCORPORATING VARIOUS METAL FINISHES LIKE BRASS AND COPPER TO CREATE LUSTRE AND DEPTH.



A COLOUR PALETTE CONSISTING OF CLASSIC BLACK AND WHITE IS COMBINED WITH DEEP RICH EARTH TONES, SIENNA, RUST, OCHRE AND OLIVE, WHICH ALWAYS RESONATE WITH THE "AFRICAN BUSHVELD."

FURNITURE

SAFARI LODGES ARE EQUIPPED WITH MOSTLY COMFY FURNITURE. BESPOKE PIECES MADE FROM FALLEN TREES ARE A COMMON FIND.



LIGHTING

WELL LIT, BUT ALWAYS WITH DIMMED LIGHT. THIS KIND OF LIGHTING REINFORCES THE ACCOMODATING ATMOSPHERE OF THE SPACE. THE STYLE OF THE LIGHTING FIXTURES CAN RANGE FROM SIMPLE TO STUNNING AND FROM FLIMSY TO RUSTIC.



LIGHT FIXTURES ARE WALL MOUNTED, HUNG FROM THE CEILING, BUT ALSO COME IN THE FORM OF HIDDEN UP/DOWN LIGHTS, FLOOR AND TABLE LAMPS. THEY ARE MADE FROM LEATHER, WOVEN FABRIC (MADE FROM GRASS OR LEAVES),

FLOORING

CONCRETE, STONE, AND MARBLE
TILE FLOORING RADIATE A
WELCOMING LOOK.

RUGS

ORIENTAL RUGS, WOVEN
MATS (FROM SISAL, JUTE
AND SIMILAR) ARE ALSO
QUITE PREVELANT. THEY
LOOK GREAT AND ARE
VERY SOFT UNDERFOOT.



FRAMED ETHNIC ART (WOVEN, BEADED), IMPRESSIVE WOOD
CARVINGS, ABSTRACT ART PICTURES, WOODEN BOWLS AND TRAYS, OR
EVEN SPOONS CAN BE FOUND HANGING ON THE WALLS. ALL THESE
ARTEFACTS ARE EITHER DIRECTLY PINNED TO THE WALL OR FRAMED.
AS IS THE CASE WITH MUCH ART, THEY MAY BE DISPLAYED SINGLE, IN
GROUPS OF TWO OR THREE OR AS A LARGER MIXED DISPLAY. THE
STRICTLY NEUTRAL COLOR SCHEME UNITES THEM AND LETS THEM
BLEND INTO THE ROOM, WHILE THE APPARENT RANDOMNESS OF
WHAT'S PUT UP ADDS PLAYFULNESS TO THE SPACE AND A SENSE OF
COLLECTEDNESS.

SPACES



BEDROOM



BATHROOM



MINIMALIST FLOATING VANITIES AND STAND-ALONE BATHS CREATE A SENSE OF ELEGANCE AND SOPHISTICATION.

CLASSIC



RUSTIC YET SOPHISTICATED, A COMBINATION OF HUES OF WILDEBEEST GREY WITH ACCENTS OF NATURAL STONE AND BONE, AS WELL AS BLEACHED CYPRESS. ELEGANT YET PLAYFUL, THIS INTERIOR PROVIDES QUIRKY TOUCHES THAT EMPHASISE AND HIGHLIGHT THE SURROUNDING NATURAL BEAUTY.



THIS STYLE IS SOPHISTICATED, ELEVATED, RUSTIC YET CLASSIC. THE COMBINATION OF TEXTURES AND MATERIALS WOVEN THROUGHOUT IS GORGEOUS. YOU'LL FIND A COMBINATION OF WARM LEATHER, AFRICAN MUDCLOTH FABRICS IN BROWNS, BEIGES AND POPS OF BLUE AS WELL AS WOVEN SEAGRASS RUGS THROUGHOUT THE SPACES.

FURNITURE

SAFARI LODGES ARE EQUIPPED WITH MOSTLY COMFY FURNITURE. BESPOKE PIECES MADE FROM FALLEN TREES ARE A COMMON FIND.



LIGHTING

WELL LIT, BUT ALWAYS WITH DIMMED LIGHT. THIS KIND OF LIGHTING REINFORCES THE ACCOMODATING ATMOSPHERE OF THE SPACE. THE STYLE OF THE LIGHTING FIXTURES CAN RANGE FROM SIMPLE TO STUNNING AND FROM FLIMSY TO RUSTIC.



LIGHT FIXTURES ARE WALL MOUNTED, HUNG FROM THE CEILING, BUT ALSO COME IN THE FORM OF HIDDEN UP/DOWN LIGHTS, FLOOR AND TABLE LAMPS. THEY ARE MADE FROM LEATHER, WOVEN FABRIC (MADE FROM GRASS OR LEAVES),



**FLOORING
CONCRETE, STONE, AND
MARBLE TILE FLOORING
RADIATE A WELCOMING LOOK.**



RUGS

WHEN DESIGNING A SAFARI LODGE, COWHIDES AND ZEBRA SKINS ARE THE USUAL CHOICE WHEN IT COMES TO RUGS. THEY DON'T NEED TO COME IN THE ICONIC SINGLE PIECE THOUGH, BUT MAY BE INTRICATELY STITCHED TOGETHER LIKE THE ONE IN THE PICTURE BELOW. WOVEN MATS (FROM SISAL, JUTE AND SIMILAR) ARE ALSO QUITE UBIQUITOUS. THEY LOOK GREAT AND ARE VERY SOFT UNDERFOOT.



FRAMED ETHNIC ART (WOVEN, BEADED), IMPRESSIVE WOOD CARVINGS, ABSTRACT ART PICTURES, WOODEN BOWLS AND TRAYS, OR EVEN SPOONS CAN BE FOUND HANGING ON THE WALLS. ALL THESE ARTEFACTS ARE EITHER DIRECTLY PINNED TO THE WALL OR FRAMED. AS IS THE CASE WITH MUCH ART, THEY MAY BE DISPLAYED SINGLE, IN GROUPS OF TWO OR THREE OR AS A LARGER MIXED DISPLAY. THE STRICTLY NEUTRAL COLOR SCHEME UNITES THEM AND LETS THEM BLEND INTO THE ROOM, WHILE THE APPARENT RANDOMNESS OF WHAT'S PUT UP ADDS PLAYFULNESS TO THE SPACE AND A SENSE OF COLLECTEDNESS.

SPACES



BEDROOM



BATHROOM



MINIMALIST FLOATING VANITIES AND STAND-ALONE BATHS CREATE A SENSE OF ELEGANCE AND SOPHISTICATION.

MODERN



**NATIVE SIMPLICITY AND A WONDERFULLY
RUSTIC FEEL**



FURNITURE

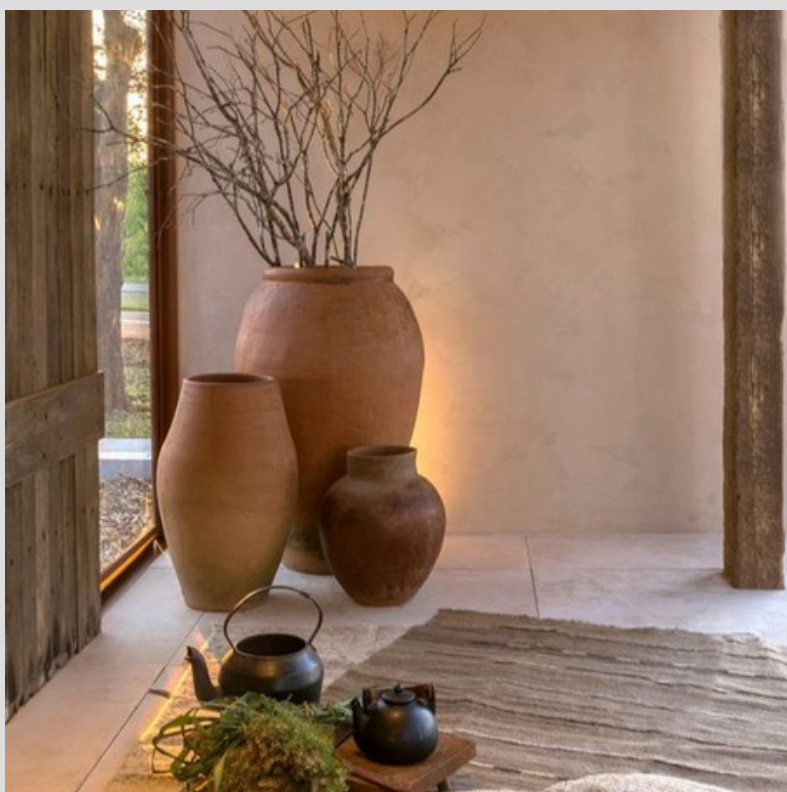
SAFARI LODGES ARE EQUIPPED WITH MOSTLY COMFY FURNITURE. BESPOKE PIECES MADE FROM FALLEN TREES ARE A COMMON FIND.



LIGHTING

WELL LIT, BUT ALWAYS WITH DIMMED LIGHT. THIS KIND OF LIGHTING REINFORCES THE ACCOMODATING ATMOSPHERE OF THE SPACE. THE STYLE OF THE LIGHTING FIXTURES CAN RANGE FROM SIMPLE TO STUNNING AND FROM FLIMSY TO RUSTIC.





SPACES



BEDROOM



BATHROOM



MINIMALIST FLOATING VANITIES AND STAND-ALONE BATHS CREATE A SENSE OF ELEGANCE AND SOPHISTICATION.

OUTDOOR SPACES



OUTDOOR SPACES



OUTDOOR FURNITURE



OUTDOOR FURNITURE

